

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT AND STRATEGIC PLANNING -
CLLR FLEUR DE RHÉ-PHILIPPE**

ECONOMY AND REGENERATION

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REFERENCE: EDSP-002-13 Intention

CHIPPENHAM MASTERPLAN - DRAFT CONSULTATION

Purpose of Report

To agree to undertake a public consultation on the Chippenham Draft Spatial Masterplan

Consultation

The process of developing the Masterplan will involve a six week public consultation (10th June 2013 – 19th July 2013) that accords with the Wiltshire Statement of Community Involvement.

The public consultation will include the following activities:

- Youth Workshop
- Stakeholder engagement
- Exhibition in the Town Hall for one day
- Static exhibition in Chippenham
- Vision Board meeting focussed discussion
- Web site material
- Detailed analysis and response to representations

Options Considered

To:

- (i) Do nothing. This is not an option that can be considered as the Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.
- (ii) Undertake a public consultation exercise. Officers consider that it would be beneficial to consult the public on the draft Masterplan in order to:
 - Support the Core Strategy process
 - Provide development guidance on key sites

- Continue the momentum behind, and public awareness of, the Masterplan project.
- Ensure that the Masterplan process takes into account the views of stakeholders

Reason for Decision

The Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.

INTENTION TO MAKE DECISION

Following consultation with officers I give notice that I intend to make the decision set out in the attached report. If you would like to make any representations to me on this issue please do so by 11th March, 2013.

The following supporting documents are attached:

EDSP-002-13 - Report

Date: ...1st March, 2013.....

Cllr Fleur de Rhé-Philippe
Cabinet Member for Economic Development and
Strategic Planning